

WITCHAM PARISH SURVEY & PLAN

Costings (budget only at this stage)

1. Questionnaire

- Review of questionnaire (working with you) culminating in definitive version - 5 hours @ £40 = £200
- Word processing final version - 2 hours @ £15 = £30 (assumes electronic template available)

2. Data inputting and production of full data sets

- Set up spreadsheets - 6 hours @ £15 = £90
- Input data and produce data sets - similar to question counts from last survey - based on new net figure of 48 questions, assumes free text areas removed in favour of opportunity at end of questionnaire, assumes 350 questionnaires returned 60 hours @ £14 = £840

Total for first stage:

- questionnaire, inputting data/producing data sets and provide freestanding document - £1160 + VAT

3. Strategic data analysis inc. contextual analysis, preparation of business/corporate plan to include:

- Confirmation of broad vision of the Witcham community
- Headline analysis of the questionnaire results in terms of social, economic & environmental issues to include issues/features valued by the community and main wants/needs
- Planning headlines - housing, services, transport, employment, education/learning, community capacity, health needs, inclusion, etc.
- SWOT
- Action plan

Total for second stage:

This would normally be costed as 3 days @ £560 plus VAT, however, we would be happy to undertake this task for **£1000 plus VAT**

We would be happy to include a meeting with Darren Hill to discuss the questionnaire and a further meeting with the Parish Council to present findings within a total figure of £75 (inc expenses) + VAT

The Focus Group
16.10.06